



FOR IMMEDIATE RELEASE

Date: March 17, 2020 **Contact:** Jason Hoppin, (831) 454-3401

CENSUS QUESTIONNAIRE NOW AVAILABLE ONLINE – EVERYONE COUNTS!

Confidential and Secure Census Ensures Local Funding for Public Safety, Roads, Schools and More

SANTA CRUZ COUNTY – The 2020 online Census questionnaire is now live, and ready for Santa Cruz County residents to be counted.

With April 1, Census Day, approaching, community members are encouraged to participate. The Census is just nine simple questions and takes just a few minutes to complete. Each person counted means thousands of dollars in local funding over the next 10 years.

The Census can be filled out online at www.my2020census.gov, or through Questionnaire Assistance Kiosks located at County facilities. All information is secure and strictly confidential under federal law. In addition, everyone is encouraged to use the Census ID mailed to them from the U.S. Census Bureau to ensure an accurate count.

When completing the Census form, it is important to include information about all adults and children (including babies) living or located at each address. All residents, regardless of age, gender, income, economic or housing status, ethnicity, nationality or immigration status can fill out the Census. Everyone counts!

The 2020 Census will be the first in history to rely heavily on online responses, and counting everyone is vitally important for Santa Cruz County. The Census guides more than \$675 billion in annual funding nationwide and supports critical local services such as job training, affordable housing, emergency preparedness, school funding, roads, hospitals and much more. In addition, the Census will also determine the number of seats each state has in the U.S. House of Representatives and local political representation at all levels of government.





A link to the list of Questionnaire Assistance Kiosk locations at County facilities is available at www.santacruzcountycounts.us. Please call ahead to ensure availability. Additional assistance is available toll-free at (844) 330-2020.

For more information, visit <u>www.santacruzcountycounts.us</u> or <u>www.facebook.com/SantaCruzCountyCounts</u>.