STRATEGIC PLAN 2018-2024

OUR VISION
Santa Cruz County is a healthy, safe and more affordable community that is culturally diverse, economically inclusive and environmentally vibrant.

OUR MISSION
An open and responsive government, the County of Santa Cruz delivers quality, data-driven services that strengthen our community and enhance opportunity.

OUR VALUES
The County of Santa Cruz provides services and supports partnerships built on:
- Accountability
- Collaboration
- Compassion
- Effectiveness
- Innovation
- Respect
- Support
- Transparency
- Trust

FOCUS AREAS
- Comprehensive Health & Safety
- Attainable Housing
- Reliable Transportation
- Sustainable Environment
- Dynamic Economy
- Operational Excellence

THE COUNTY OF SANTA CRUZ
701 Ocean St, Santa Cruz, CA 95060
Learn more and tell us what you think at: www.SCCVision.us