



County of Santa Cruz

COUNTY ADMINISTRATIVE OFFICE

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SUSAN A. MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

PRESS RELEASE

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MICRO-BUSINESS SUMMIT TICKETS AVAILABLE

Tickets to the upcoming “82%: A Micro-Business Summit” are on sale through Eventbrite, the County of Santa Cruz announced Monday.

Open to 500 local small businesses, the April 22 conference at Cabrillo College will feature a keynote speaker and two dozen education sessions to help small business owners navigate the marketplace to increase their exposure, grow their business and boost profitability. One-hundred tickets have already been pre-sold, and tickets are on sale now at <https://82percent.eventbrite.com>.

Tickets are \$49 and include admission to all sessions, as well as a welcome bag, breakfast, lunch and an evening food and wine mixer that includes a free raffle of business-related goods and services, including a PayPal Chip Card Reader, a custom app for your business, signage services, gift cards and more.

“82%: A Micro-Business Summit” was created by the County Office for Economic Development, Central Coast Small Business Development Center, Slingshot SV and the San Lorenzo Valley Chamber of Commerce. The inaugural event is also being sponsored by PG & E, PayPal, Santa Cruz County Workforce Investment Board, Lighthouse Bank, SCORE, Bay Federal Credit Union, Life Aid Beverage Co., Santa Cruz County Certified Green Business Program and the City of Santa Cruz Certified Green Business Program, Santa Cruz County Bank and more.

Other partners include Think Local First, Aptos Chamber of Commerce, Capitola Soquel Chamber of Commerce, Pajaro Valley Chamber of Commerce and Agriculture and the Scotts Valley Chamber of Commerce.



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Those interested in becoming sponsors should contact Barbara Mason at Barbara.Mason@santacruzcounty.us. New information can be followed by “Liking” the event’s Facebook page, www.facebook.com/82percent.

What: 82%: A Micro-Business Summit

When: Friday, April 22, 2016, 8 a.m.-6:30 p.m.

Where: Cabrillo College, 6500 Soquel Dr.