



Press Release

FOR IMMEDIATE RELEASE

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Parks & Rex POOL PARTY at the Simpkins Family Swim Center

On Sunday, August 28, 2016 the Santa Cruz County Animal Shelter and the Santa Cruz County Parks Department are raising funds for Youth Recreation Programs and Animal Welfare Programs with the 2nd annual *Parks & Rex POOL PARTY* at the Simpkins Family Swim Center, 979 17th Ave.

Dogs and their families are invited to join us to help support Santa Cruz County's kids and animals. Two- and four-legged friends of all ages will have a blast at this fun-in-the-sun pool party complete with craft beer and wine, grilled pizzas, and specialty food from Saucey'z Food Truck and The Penny Ice Creamery. Dogs can even enjoy a Pup-tini doggie drink by the pool!

Scheduled pool activities feature inner tubes, an inflatable obstacle course, Walk-on-Water Balls, stand-up paddle boards, and a climbing wall. A poolside DJ will perform, and there will be a raffle with prizes donated from local vendors.

This year, dogs are invited to swim in a separate pool just for dogs! Additionally, there will be doggie spa treatments and professional dog photos.

The event runs from noon- 4p.m. Tickets are \$15 for adults (over 21 years of age) and \$5 for anyone under 21 years of age. Children under 3 and dogs get in free! Advance tickets are on sale now at www.scparks.com or at the Simpkins Family Swim Center!

Please note: Tickets on the day of the event will be available at the door - \$17 for adults and \$7 for anyone under age 21.

About Santa Cruz County Animal Shelter

The Santa Cruz County Animal Shelter is an open admission shelter which welcomes EVERY animal in need. Our goal is to be a humane resource for the community by providing a safety net and second chance for local animals. There are two locations where owners can find and recover lost pets, adopt new animal companions, or sign up for PLANNED PetHood, our low cost spay/neuter program available for all resident pets. Our success is achieved through a variety of life-saving services and programs which are described in detail on our website, www.scanimalshelter.org. The support of our community is crucial to sustaining and expanding these services.

About Santa Cruz County Parks, Open Space & Cultural Services

The mission of Santa Cruz County Parks, Open Space & Cultural Services Department is to provide safe, well designed and maintained parks and a wide variety of recreational and cultural opportunities for our diverse community. Our youth recreation programs offer an array of organized activities such as; Art and Science camps, Junior Lifeguards, summer camps, swim lessons, musical theatre, Kreative Kids preschool program, after-school recreation, outdoor education, junior volunteer program, and more! Recreation programs serve as crime deterrents, teach youth positive values, and help youth establish lifelong healthy habits. For more information about our recreation programs, please visit www.scparks.com.