

COUNTY OF SANTA CRUZ



HEALTH SERVICES AGENCY

Behavioral Health Division
Substance Use Disorder Services
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MEDIA ADVISORY FOR IMMEDIATE RELEASE

SUBJECT: National Recovery Month Celebration

DATE: September 23, 2020

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On September 29th, the Santa Cruz County Substance Use Disorder Commission is holding its local Recovery Month Celebration virtually on their website. Recovery Month, now in its 31st year nationally, highlights the achievements of individuals who have reclaimed their lives in recovering from substance use disorders, and honors the prevention and treatment services of the providers who make recovery achievable. The following awards will be given to recognize outstanding contributions in the areas of prevention, treatment, or recovery in Santa Cruz County:

Carina Reid will receive the Robert E. Neff Award. This award recognizes community members who have demonstrated excellence in service to the recovering community as demonstrated through a commitment to carry the message that recovery is possible.

Rory Willis will receive the Bill Manov Award. This award recognizes professionals in the field of substance use disorder services who have demonstrated a history of service, dedication and outstanding contributions to the field in prevention, treatment, or recovery.

Due to health and safety concerns, this year the Recovery Month Celebration will be held online at: <http://www.santacruzhealth.org/HSAHome/HSADivisions/BehavioralHealth/SubstanceUseDisordersServices/SubstanceUseDisorderCommission.aspx>

The website will feature videos honoring each award recipient as well provide updates on the topic of substance use disorder and recovery support services in Santa Cruz County. Speakers include Supervisor John Leopold, Sheriff Jim Hart, and Chief of Substance Use Disorder Services Shaina Zurlin.

“Hearing individual success stories and becoming more informed about the challenges for treatment providers can initiate compassionate action and positively affect the lives of others as well as your own.”
Colleen McMahon-Sepulveda, Chair of the Substance Use Disorder Commission.

We hope you will visit the Commission’s website to view this incredible event!

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