



COUNTY OF SANTA CRUZ

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COUNTY LAUNCHES PERFORMANCE MEASUREMENT DASHBOARDS

The County of Santa Cruz is pleased to announce the launch of the Santa Cruz County Performance Measurement dashboard, the latest effort to increase transparency under the County Strategic Plan for 2018-2024.

Through the Performance Measurement dashboard, the public can learn more about, and track progress toward, countywide priorities including recycling and waste reduction under the County's Zero Waste Plan, as well as County Parks' services, programs and operations. The dashboards are available at www.SCCVision.us.

"We're very excited about the launch of the next phase of our efforts to prioritize, improve and track County services on behalf of residents," County Administrative Officer Carlos Palacios said. "Through our strategic planning efforts, our community can see what our priorities are, what steps we will take to address those priorities through our Operational Plan, and whether or not we are accomplishing our shared goals through Performance Measurement."

The County's Performance Measurement dashboard will grow to include programs measuring progress and community impacts in job training services, Public Works' capital projects and road repairs, cannabis licensing, homeless services, substance use disorder treatment, human services benefits and much more.

The Zero Waste dashboard allows the public to monitor waste diversion and landfill capacity, including details on which types of materials are impacting local landfills. It also includes information on curbside collection metrics, and information about local Zero Waste programs, including plastics reduction, composting, green schools and more.

The County Parks dashboard allows residents to locate nearby parks by amenities, including beach access, community gardens, dog parks and more. Residents can also track maintenance at their local parks, and look up project information on facilities such as LEO's Haven.

The County's Vision Santa Cruz County website allows residents to look up Strategic Plan priorities, as well as monitor progress on 180 specific objectives included in the Operational Plan to address those priorities.

In addition to the County's Strategic Plan, Operational Plan and Performance Measurement dashboard, the County has also implemented an internal process improvement program intended to improve County operations on behalf of residents.