



COUNTY OF SANTA CRUZ

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PRESS RELEASE

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PLEASURE POINT COMMERCIAL CORRIDOR MEETING #2

The County of Santa Cruz invites the public to a community meeting on Tuesday, Nov. 14 to further develop a vision for the Pleasure Point Commercial Corridor and Portola Drive Streetscape.

Based on community feedback during an initial meeting, County staff have developed a draft Vision and Guiding Principles, and design concepts for the Pleasure Point Commercial Corridor and Portola Drive streetscape. Members of the public will have an opportunity to review the draft Vision and Guiding Principles and the design concepts and help the County further refine these ideas.

Anyone who lives, works, shops or plays in the Pleasure Point area along Portola Drive between 26th and 41st avenues is invited to attend the meeting.

WHAT: Pleasure Point Commercial Corridor Meeting

WHEN: Nov. 14, 6:30 p.m.-9 p.m.

WHERE: Simpkins Family Swim Center Community Room, 979 17th Ave.