



COUNTY OF SANTA CRUZ

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PRESS RELEASE

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VISION SANTA CRUZ COUNTY SURVEY TO CLOSE DEC. 31

The County of Santa Cruz is undertaking its first strategic planning process, called Vision Santa Cruz County. As part of the County's outreach efforts, it is seeking public input on the County's vision, values, strengths and weaknesses.

To date, County officials have received feedback from hundreds of residents through a series of community meetings, and nearly 2,000 more through an online survey. The survey is scheduled to close Dec. 31.

The survey is available at the Vision Santa Cruz County website, www.santacruzcounty.us/sp, or at the following links:

English: <https://www.surveymonkey.com/r/P8RRNFB>

Spanish: <https://www.surveymonkey.com/r/YMD6NYH>

Public outreach informs creation of the strategic plan, which will help guide future decision-making when it comes to County government resources and priorities.